

## **NE Region HHI April Monthly Report, 2014**

### NEA/Statewide

- Worked in partnership with ADH Health Educators, TPCP and the Arkansas Insurance Department to publish newsletter article distributed to all licensed insurance agents and brokers regarding ACT 811. Through our relationship with the Insurance Department as a Speaker's Bureau member for the Health Connector program, we were able to secure a spot in the Insurance Commissioner's monthly newsletter.

### Clay

- Sara Dollins Clay County Tobacco Prevention Grantee hosted ACT 811 training for local law enforcement officers and Amy Whitener Tobacco Prevention Grantee at St. Bernard's Hospital in Jonesboro presented the ACT 811 training

### Cleburne

- HHI Coalition meeting held. Discussed submitting grant application for Growing Healthy Communities; reviewed the County Health Ranking document for 2014
- Meeting held with LHUA and County Economic Development director to discuss the grant application process and possible projects
- Plans are being made to revitalize the Farmer's Market in Heber Springs

### Craighead

- Presentation on Emerging Tobacco Trends was held for St Bernard's Nursing Conference
- Westside's Wellness Committee held a health expo and HHI staff educated the group on the dangers of tobacco and second & third hand smoke.
- A presentation was held for MidSouth's Opportunity House using the Reality Works dolls
- Provided tobacco and injury prevention information, flu shots and AR Connector information at "NIC at Nite" at Nettleton Intermediate Center
- Provided information on the dangers of tobacco use, specifically smokeless, and had students sign tobacco free pledges at Out of the Dark Leadership Conference
- Brookland School District Wellness Committee received information and presentation on ACT 811 and the resources provided by the HHI Staff
- Westside School District Wellness Committee received information and presentation on ACT 811 and the resources provided by the HHI Staff

### Crittenden

- ARCOP Regional Summit was held in West Memphis with HHI Support staff presenting topics on the Health and Nutrition Toolkit and Community Connections
- Six presentations were conducted for classes at Marion High School using the Reality Works dolls

### Cross

- Wynne Health Education classes viewed a presentation on the dangers of tobacco

### Fulton

- HHI Coalition meeting held where Tobacco grantee presented an overview of the county's Tobacco prevention activities for the year
- The tobacco grantee is seeking ordinances for tobacco free parks and public spaces
- All schools in the county are reviewing a comprehensive tobacco policy for possible adoption

- The Tobacco Puppet show A Trip to Nicotine Land was presented to the students of the Salem Elementary school. After the puppet show the students were informed of Act 811, shown the Mr. Dip Lip model and educated on the dangers of smokeless tobacco.

#### Greene

- School of 21<sup>st</sup> Century received grant money to educate pregnant girls from ages 12 – 25
- A health event was held at Black River Technical College where LHU service information was distributed

#### Independence

- The Tobacco Puppet show A Trip to Nicotine Land was presented to the students of the Sulphur Rock Elementary school. After the puppet show the students were informed of Act 811, shown the Mr. Dip Lip model and educated on the dangers of smokeless tobacco.
- Presentations were given to 4<sup>th</sup> and 6<sup>th</sup> graders at Eagle Mountain Elementary School on Open Water Safety.
- Cedar Ridge School District adopted a comprehensive tobacco policy to include e-cigarettes
- University of Arkansas Community College at Batesville has adopted a compressive tobacco free policy.
- The City of Batesville adopted a Compressive Tobacco Free Park which includes e-cigarettes
- Midland schools are applying for the Fresh Fruits and Vegetable grant
- All Science and Social Studies classes attended a tobacco presentation at Southside Middle School
- Judge Chaney Taylor presented to the coalition about the Drug Court system
- The National Guard Armory provided a lunch and learn on the services offered by the Armory
- The LHU will pilot a kidney dialysis program offered through UAMS
- Cedar Ridge School District is in the planning stages of implementing a school health clinic

#### Izard

- Plans are being made to host a variety of cooking classes for the community and gardening classes
- Billboard and media spots on the local radio are being finalized to educate the community on the dangers of tobacco

#### Jackson

- A Farm to You event is being planned for the schools
- A community group is participating in the Fitness Challenge and doing well
- Harris Hospital held the 2<sup>nd</sup> Annual Paint the Town Red to commemorate heart disease awareness month at the Village Mall Atrium

#### Lawrence

- Eight 2<sup>nd</sup> and 3<sup>rd</sup> grade classes at Walnut Ridge School were presented a presentation on tobacco prevention with approximately 160 in attendance
- Approximately 70 students at Walnut Ridge High School attended a STD/Teen Pregnancy presentation

#### Mississippi

- Two presentations were presented to Osceola High School students on Making Better Choices

#### Poinsett

#### Randolph

## Sharp

- HHI Coalition meeting held and review County Health Ranking report
- Plans for a public presentation to the community and Quorum Court were discussed for June
- James Tanner, Sharp County tobacco prevention grantee is working with Margaret Yancy and Jannette Cooper, Fulton County grantee on a compressive tobacco free policy with Ozark Community College
- The Tobacco Puppet show A Trip to Nicotine Land was presented to the students of the Highland Elementary school. After the puppet show the students were informed of Act 811, shown the Mr. Dip Lip model and educated on the dangers of smokeless tobacco.
- Two presentations were presented at Ozarka College using age progression software that depicted the harmful results after years of smoking

## Stone

- A booth was set up at the Mountain View Senior Class Health Fair. Topics covered were tobacco use, injury prevention, teen and dating violence, emergency preparedness and nutrition
- Information on the Affordable Care Act was presented at the DHS Family Bistro program
- STD/Teen pregnancy presentations were given to the FACS classes at Mountain View High School

## White

- ASU-Beebe held an employee wellness event and HHI staff provided information and tips on nutrition, chronic disease, tobacco, and injury prevention
- First aid tips and prevention of unintended injuries was presented to the parent group at Bald Knob CAPCA Head Start Center
- Beebe High School received a grant to enhance their medical professional career track

## Woodruff

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## **NE Region Report**

**April 2014**

**CHNS & CNPS**

## **Laura Cook**

- Emerging Tobacco Trends presentation provided at St Bernard's Nursing Continuing Ed Conference for 75 participants
- Westside's Wellness Committee Health Fair-students played the tobacco wheel game, received education on second and third hand smoke
- Presented to Harrisburg Rotary about our activities in the schools and told them about young person using her knowledge and skills from CPR instruction received at school to help someone at a ballgame. Educated on the dangers of smoking and how it affects your CV system; discussed what to do if someone wasn't breathing and needed assistance. In addition, answered questions regarding the Health Marketplace and Private Option
- Making Better Choices presentations to Osceola HS classes – 2 presentations
- IP Reality Works SBS, FAS and Drug Exposed infant presentations to Marion HS classes – 6 presentations

- IP Reality Works SBS, FAS and Drug Exposed infant presentation to MidSouth's Opportunity House MH Facility-25 male participants
- Developed a Summary of Immunizations for nurses to use in school to help aid in checking which immunizations are needed and who's not compliant with the guidelines

### **Karen Davis**

- Tobacco Prevention Presentations, to 4- 2nd grade classes at Walnut Ridge School – approx. 80 students
- Walnut Ridge Elementary- Tobacco Prevention Presentations to 4- 3<sup>rd</sup> grade classes-approximately 80 students
- Attended the NEA TRAC Meeting in Jonesboro and participated in the Injury Prevention/Education meeting after the TRAC Meeting
- STD/Teen Pregnancy Presentations given to 2- 10<sup>th</sup> – 12<sup>th</sup> grade classes at Walnut Ridge High School - approximately 70 students
- CPR Instructor Classes given for Early Childhood Teachers, 12 community members at White Oak Church, and assisted Lisa Martin with a class for ADH nurses. 3 classes provided
- Presented at the Teacher Center Coordinators meeting at the Coop on workshops that I will be offering this summer. Encourage them to get the word out especially on the Wellness Committee Training Workshop
- Assisted Clay County Health Dept. with the TDAP and Meningococcal school clinic at Piggott Elementary

### **Jennifer Lynch**

- Cross County High School: Presented to the 7th -12th grade Health Education Classes on Tobacco and Smokeless Tobacco. Students watched "Tobacco, Truth or Dare" followed by discussion, question and answer time about the dangers of tobacco, health disparities and strategies to prevent use. 4 presentations provided
- Brookland High School: Presented to the Wellness Committee on Act 811 and the programs provided by LHU, CHNS, CHPS and Health Educators involving Tobacco and Smokeless Tobacco.
- Wynne High School: Presented to the 7th -12th grade Health Education Classes on Tobacco and Smokeless Tobacco. Students watched "Tobacco, Truth or Dare" followed by discussion, question and answer time about the dangers of tobacco, health disparities and strategies to prevent use.
- Westside School District - presented at the Westside School District Health and Wellness Day. I provided information to students and staff and presented to the groups on My Plate, Rethink Your Drink and the importance of balanced meals with snacks daily along with physical activity. I provided an activity where students were able to "make their plate", using a plate that is labeled for My Plate along with food modules. Also, they enjoyed an activity of matching sugar sweetened beverages along with bags of sugar to give them a visual of the amount of sugar in drinks. All followed by discussion and Q and A. 6 presentations provided

### **Becky Lamb**

- Teen Driving Class at Cabot High School: 11 teenagers and 10 adults attended Teen Driving 101. The presentation included AR. Graduated Driving License Laws, general motor vehicle safety, distracted driving and seat belt use. Parents and teens were encouraged to complete driving contracts for 4

stages of driving in their first year. There was an increase in knowledge of AR. GDL of 85%. Participants received driving contracts, certificates and Don't Text & Drive thumb rings.

- Employee Wellness Outreach at ASU-Beebe: Employees received information on Breast Care, cardiovascular health, communicable diseases, diabetes, emergency preparedness, environmental health, family planning services, immunization requirements, injury prevention; tobacco quit line, the WIC program, Hometown Health, and nutrition. There were 65 employees who visited our booth.
- First Aid Tips and Prevention of Unintended Injuries Presentation at Bald Knob CAPCA Head Start Center Summary: 14 parents attended the presentation. Parents were encouraged to prevent unintended injuries. Fact sheets and pamphlets were distributed for Head Start, Early Beginnings, and Pre-K, and Kindergarten parents. The information distributed included: Tobacco Quit Line, Secondhand Smoke, Seat Belts, Texting, Car Safety Seats, Water Safety, Boat Safety, Helmets, Home Safety, Sun Safety, and Swimming Pool Safety and coloring books.
- Injury Prevention/Reality Dolls' Presentation to coalition members at the Lonoke Co. HHI Meeting: Each doll comes with a curriculum which meets the education frameworks taught in the schools. I demonstrated the Shaken Baby doll and talked about how shaking a baby causes damage to the brain such as the ability to see, walk, talk, and learn and sometimes causes death. Alcohol and exposure to any drug can cause permanent physical and developmental problems for a fetus.
- Beebe High School Career Tech Advisory Meeting: Beebe HS received a grant to continue the Medical Professional Career Track and is in the process of purchasing needed items for use in the classes. They also have a Sports Trainer Program.
- Extended amount of time with emails and phone calls regarding setting up School immunization and flu clinics and collecting student immunization numbers for Pt. Care manager. Technical assistance provided/shared on the breakfast and 21<sup>st</sup> Century Grant information, spring and summer workshops, letter of support for ArCare, Injury Prevention Teen Rodeo, Bullying, recruited school nurses to collect head lice for research project.
- Collaboration on school nurse conferences with the NE CHNS. A workshop will be provided in each Co-op. Collaborating with Laura Cook on the CE packet

## **Cynthia Schaefering**

- Collaborated/partnered with Tobacco Grant Coordinators to present 12 Tobacco Puppet shows in Fulton, Sharp and Independence Counties- Reached a total of 688 students and teachers in Kindergarten, 1<sup>st</sup> and 2<sup>nd</sup> grades. Presented puppet shows at Central, Eagle Mt., Southside, Salem and Cave City Elementary Schools.
- Collaborated/partnered with the Tobacco Age Progression presentations presented by James Tanner, Sharp County Tobacco Grant Coordinator and Jennifer Reaves, Tobacco Grant Supervisor at Ozarka College in Ash Flat. Two presentations provided with a total of 38 students attending.
- Tobacco presentations/education at Southside Middle school students in Science and Social Studies classes
- Presented the Reality Works Safety Training Dolls to the Baxter County HHI and Sharp County HHI
- Extended amount of time spent contacting schools for student immunization numbers and answering multiple questions regarding the new rules and regulations.

- STD/Teen pregnancy presentation to students in Ms. Cole's FACS class at Mountain View HS
- Wrote a Letter of Support for Midland Schools to apply for the Fresh Fruits and Vegetable Grant